

Backstreet Festival

First edition

"Towards Art in non traditional Spaces"

23-29 September 2012
Alexandria, Egypt

Call for Participation Training Programme

funded by the German Federal Cultural Foundation

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What is the Backstreet Festival?

After the bang, unparalleled energy bursts everywhere. Thus, as society and politics take major turns in Egypt, creative energy holds centre stage, and many are just longing to set their artistic talents free. Therefore, if you think that you have it in you, now is the time for you to take part. The International Association for Creation and Training (I-act) is launching the 1st edition of the Backstreet Festival under the motto "Towards Art in non-traditional spaces", because at times like these, we believe that Art is a major tool for social change. The festival aims to create a platform of innovation, exchange opportunities, and most important an atmosphere of creation for people from the Euro-Mediterranean region, highlighting the value of Freedom of Creativity. **The festival is an international multi-venued event that will take place in Alexandria from 23-29 September 2012 in Alexandria, Egypt.**

The festival shall take place over duration of 7 days involving Performances, Applied Workshops, theme-based Debates and Discussions, a special Children's program in cooperation with the Schnawwl Theatre in Mannheim Germany, as well as a Scriptwriting Program. The festival's geographical scope is Euro-Mediterranean with a special focus on the Arab region.

About the Training Programme

In the first edition of the Backstreet Festival, I-act is glad to continue its work in the field of non formal education by offering a wide range of training workshops in the fields of theatre and street arts in the context of the Backstreet Festival 2012. The Regional/local programme will be led by European as well as Arab trainers who are willing to share and transmit their knowledge and experience to enthusiastic young artists from the Arab Region. This announcement is presenting three (3) regional workshops and the information about two (2) more local workshops will be announced shortly.

Training Workshops Schedule

Trainer	Workshop discipline	Date
Eric de Sarria & Sarah Letouzey (France)	Constraints & Liberties through the Art of puppetry	24-28 September
Hussein Baidoun (Lebanon)	Construction - Deconstruction Scenography in Non- Traditional	24-27 September
Jean – Luc Marchina (Switzerland)	Multimedia on Stage	24-29 September

Workshop 1: Constraints & Liberties through the Art of puppetry:

The workshop proposes to puppeteers, actors and dancers an initiation into the manipulation focusing on the fixed point, dissociation, impulsion, conviction, axes and directions. The trainer will tackle the technique of using “Marché Paper” as well as the manufacturing of puppet’s head. The trainees’ works will be presented in an outdoor show.

Workshop language: French with consecutive translation into Arabic

Workshop 2: Construction – Deconstruction (Scenography in Non- Traditional Spaces):

Alexandria is a city, which shows diverse contradictory facets at the architectural and urban levels. The Construction-Deconstruction workshop will propose a reflection on the rapport / relationship of the man in the space of this city, the private space and the public place, their limits and their overlapping.

Workshop language: Arabic

Workshop 3: Multimedia on Stage:

During this workshop, Swiss artist Jean-Luc Marchina will present several video installations, plays and performance arts, using video projection, live cameras and sensors on stage as well as putting forward several practical examples to succeed in video and interactivity by using specific electronic devices and software. The workshop includes; teaching mostly “MaxMSP” software, giving some advice for participants, to continue learning and practicing on their own.

Workshop language: English

Important Note: *The applicants for this workshop are required to send 5 samples of their artwork in JPG or PDF Formats.*

For interested applicants, please fill in the below application form and send it **along with your CV** to margo@iact-eg.org. The applications should be filled in electronically as handwritten applications will not be considered.

Deadline:

The deadline for applying is 10 August 2012. Any applications received after this date will not be considered.

Important Notes

- The applicant should apply for **one workshop only**. Applications with more than one choice will be automatically disqualified.
- Conditions of participation (what will be covered by the Backstreet Festival) will be provided at a later stage only to the selected participants.
- Selected participants should attend the entire programme without absence.
- Applications are not accepted without personal photo.
- Handwritten applications will not be accepted.
- Any incomplete application will not be considered by the evaluation committee.

For further information and Queries:

For further queries, please contact the festival coordinator Ms. Margo Gorgui at margo@iact-eg.org.